March 3, 2021

Dear Bethel Birchwood interested friend;

To best prepare for the Bethel Birchwood future, we have prepared this brief survey. The survey will allow us to better understand what you and others are looking for in a retirement home. As you maybe are aware, Bethel Home & Services purchased a parcel of property, which we anticipate being a part of the city of Viroqua soon. Our goal is to be able to serve all of Bethel programs with this additional property, including Bethel Birchwood. This survey will assist us in being able to develop in the best possible manner.

When you have completed the survey, please return it to me in the self-addressed, stamped envelope. We appreciate your time and will keep you informed of progress.

*Bethel Birchwood*

*Interest Survey*

*In preparation for future development, the Bethel Birchwood board is gathering information regarding what the market is looking for about retirement independent housing with support services.*

*Please take a few minutes to complete the survey below as to what your personal preferences might be.*

*This information will only be used by Bethel Birchwood and Bethel Home & Services for internal development guidance.*

***TIME FRAME***

1. *When will you be wanting to make a move to retirement housing that we might offer through Bethel Birchwood?*

*\_\_\_As soon as possible \_\_\_1-2 years \_\_\_3 or more years*

*Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

***STYLE / DESIGN PREFERENCES***

1. *There are many options of housing that Birchwood could consider. Check which options would you consider.*

*\_\_\_2 bedroom, 2 bathroom, 2 car garage (1,500 square feet or more)…****house style*** *with a yard*

*\_\_\_1 bedroom, 1 bathroom, single car garage (less than 1,500 square feet)…****house style*** *with a yard*

*\_\_\_2 bedroom, 2 bathroom, average 900 square feet…****apartment*** *with garage option*

*\_\_\_1 bedroom, 1 bathroom, average 650 square feet…****apartment*** *with garage option*

*\_\_\_2 bedroom, 2 bathroom,* ***luxury condominium*** *average 1,500 with garage option*

*\_\_\_1 bedroom, 1 bathroom,* ***Tiny house / compact style****, garage option*

***PRICE POINT***

*The price of housing is always an important consideration. Please indicate what price point you would consider, check all that apply.*

*\_\_\_Would consider a rental option (for new construction rents potentially run from $1,000 to $1,500 per month)*

*\_\_\_Would prefer a “Return of Equity” option, with a service package, that is currently offered, and would be interested in the following price point*

*\_\_\_ $150,000 to $175,000*

*\_\_\_$175,000 to $200,000*

*\_\_\_$200,000 to $250,000*

*\_\_\_$250,000 to $300,000*

*Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

***SERVICE PACKAGE***

*We currently provide maintenance / repair for the house, appliances and property, grass mowing, snow shoveling and plowing, as well as providing oversight on requested upgrade projects. We assist with information and referral upon request.*

*Are there any specific services that you would be interested in as a resident of Bethel Birchwood?*

*Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*We thank you for your time and interest. Please feel free to make additional comments regarding Birchwood and what you might be looking for in the future.*

*Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Feedback provided by:*

*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*(Signature) (Date)*

*Return survey to:*

*Debra Stout Tewalt, Bethel Birchwood, 614 South Rock Ave., Viroqua, WI 54665*